

Baker Tilly Canada Chooses Microsoft and accounting360 to Drive Digital Transformation.

Leading professional accounting firm selects Microsoft Dynamics 365, the Power Platform, and accounting360 as its new cloud-based Practice Management and Relationship Intelligence platform.

Atlanta, GA – January 4, 2021: 360 Solutions Group today announced that Baker Tilly Canada has selected the Microsoft cloud and accounting360 as the firm's next generation practice management platform. Baker Tilly Canada will leverage Microsoft Dynamics 365, the Power Platform, and accounting360 as a key platform for enabling a broad transformation initiative across the firm's practice management and client engagement strategies.

With member firms in more than 50 locations from coast to coast, the Baker Tilly Canada Cooperative is one of the country's largest associations of chartered professional accounting firms. The network provides value-added audit, tax and advisory solutions to clients ranging in size from large, publicly traded companies to owner-managed and emerging businesses, with a full complement of professional services across every major industry sector.

"Baker Tilly Canada is committed to being a leader in the digital transformation journey facing the CPA profession," says Grant Galbraith, chair, Baker Tilly Canada. "Selecting a cloud ERP system that is much more than just a technology upgrade has been a critical milestone for us. We wanted a platform that would deliver business intelligence opportunities for us and our clients. Microsoft Dynamics 365 and accounting360 will clearly provide that path forward for us and help to execute our data-focused growth strategy, allowing us to develop timely predictive analytics for our network and, more importantly, for our clients."

Microsoft Dynamics 365 is Microsoft's next-generation cloud business platform, designed to leverage the power of the Microsoft cloud, the Microsoft 365 productivity suite, and Microsoft's advanced business intelligence tools. The accounting360 industry solution pre-configures and extends Dynamics 365 to meet the unique needs of the accounting industry, which will allow Baker Tilly Canada to accelerate their transformation through a purpose-built cloud solution.

"Baker Tilly Canada is an innovative firm that is on the forefront of leveraging cloud technologies to transform how they do business," explained Andy Yeomans, Executive Vice President at 360 Solutions Group. "By selecting Microsoft Dynamics 365 and accounting360, Baker Tilly Canada will gain a key business platform that will help them drive efficiencies and more real-time insights across their firm, ultimately helping them to optimize their client experience and drive growth. Our team is excited to help Baker Tilly Canada execute this important business transformation initiative"

Baker Tilly Canada will utilize Dynamics 365, the Power Platform, and accounting360 as the firm's time, billing, accounting, and business intelligence platform, as well as a centralized relationship intelligence solution that will provide a 360-degree view of their shared clients and relationships across participating member firms. The firm will also utilize the Microsoft Azure cloud and Power Apps as the foundation for an integrated document management platform.

About accounting360

A key offering from 360 Solutions Group, Microsoft's leading provider of Microsoft's Dynamics™ 365 solutions and services to professional services firms, accounting360 is a next-generation cloud-based business platform designed to meet the unique needs of accounting firms. accounting360 provides an integrated solution for marketing and business development, practice management, human resource management, and business intelligence, and was built to leverage the best of the Microsoft cloud, helping accounting firms to drive productivity, collaboration, and insights across their organization. For more information, please visit our website at www.360sg.com.

About Baker Tilly Canada

Through its independent member firms, the Baker Tilly Canada Cooperative provides a full complement of financial services across every major industry sector through an established platform, deep local expertise and access to the highest quality resources in the international marketplace. As an independent member of Baker Tilly International, Baker Tilly Canada and its member firms are part of a global network of 122 member firms, with 36,300 people in 146 territories. For more information, please visit www.bakertilly.ca.



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